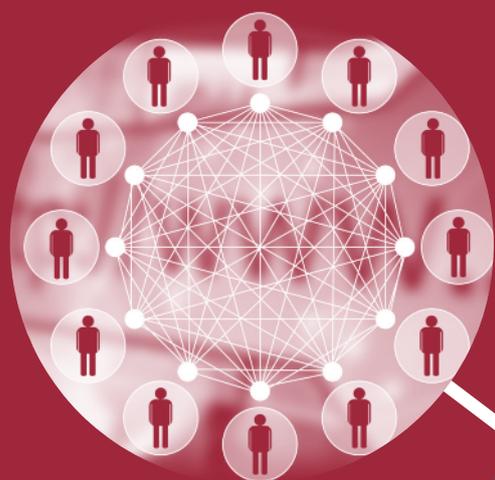


# **bts** Virtual **CONGRESS**

driving excellence in toxicology 12-15 April **2021**



## VIRTUAL ANNUAL CONGRESS

12<sup>th</sup> - 15<sup>th</sup> April 2021

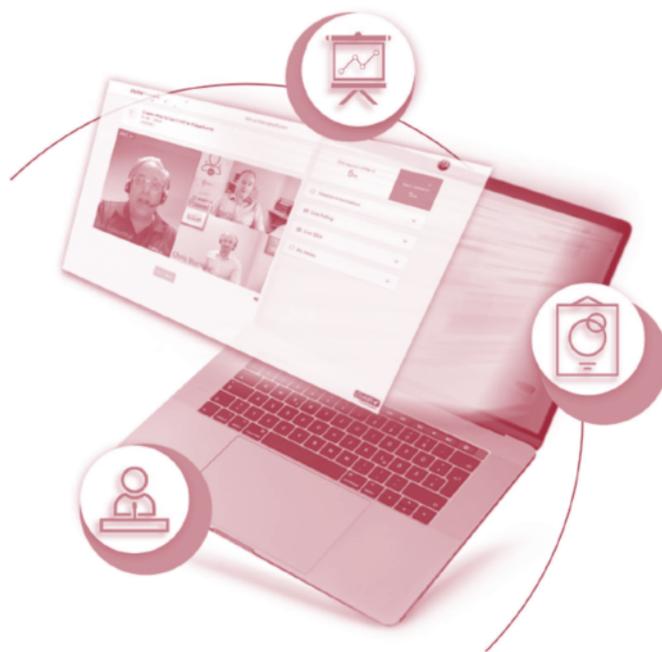
SPONSOR AND EXHIBITOR OPPORTUNITIES

# ABOUT THE CONGRESS?

The British Toxicology Society is delighted to provide you with details of the exhibition and sponsorship opportunities for our Virtual Annual Congress in April 2021. The BTS has decided to address today's global challenge and to ensure that members are offered continuing education and an opportunity to come together, to share knowledge and collaborate during 2021, by developing a virtual Annual meeting platform (more details available upon request).

The BTS Annual Congress programme has a strong speaker line-up this year - See Programme Overview [HERE](#).

Highlights of the 2021 programme are as follows:



## LECTURES:

### PLENARY LECTURE

TBC

**COVID-19 and toxicology theme**

### BTS PATON PRIZE LECTURE

Professor Brian Lake  
University of Surrey

### MID CAREER INVESTIGATOR PRIZE LECTURE

Helen Prior  
NC3Rs

### BTS NETWORK FOR EARLY STAGE TOXICOLOGISTS (NEST) INVITATION LECTURE:

TBC

### BTS BARNES PRIZE LECTURE

Dr Bette Meek  
University of Ottawa

## CONTINUING EDUCATION PROGRAMME:

COVID-19, repurposing therapies and vaccines:  
The evolution of rapid toxicological assessment  
and regulation

### SYMPOSIUM TOPICS:

- > Experimental data and uncertainty modelling
- > Chemical weapons: Approach with caution
  - > Dose response concerns for *in vivo* test guidelines: Current human health regulatory needs
- > Application of big data and systems toxicology to drug and chemical safety evaluation
- > The impact of air pollution upon human health
  - > Collaborating to increase confidence in the application of non-animal approaches
  - > Policy engagement with carbon monoxide: When wedding bells ring for toxicological research
- > *In Silico* Toxicology - Data, Concepts, and Pitfalls

### PLUS:

Study Director/Monitor workshops  
Interactive Workshop discussions  
Short oral communications  
Virtual ePosters



## WHY BE INVOLVED?

Participating at the meeting provides a unique opportunity to be part of this exciting new virtual event and we have a range of opportunities to allow delegates to have awareness of your brand

Meet virtually and network with key members within the field of toxicology and safety sciences

Take a prime position at the largest gathering of toxicologists in the UK.

Conduct important networking conversations using one to one virtual meetings.

Be seen alongside your industry peers and competitors to confirm your organisation's status in the market place.

Upload welcome video and provide brochures for download.

# PRIMARY ADVERTISING OPPORTUNITIES

## Package A - Unlimited

**£2,500**

Becoming a package A supporter of the Congress is the best way to achieve maximum exposure to all attendees.

### **Main benefits:**

- Logo on main banner of the virtual meeting agenda page
- 1 x 30 minute live virtual parallel symposium. Recorded symposium is then available on demand during meeting
- Play a promotional video that loops during virtual exhibition time
- Name, profile and website link will be listed on the meeting website
- Name, profile and website link will be listed on the virtual meeting exhibition area
- Exhibitor list will be circulated as part of any pre-conference mailing
- Use of the event logo and web link for marketing purposes
- Opportunity to upload a welcome/promotional video, company brochures and slide deck for attendees to view
- Full exhibition listing to include profile, web address, welcome video and provide brochures for download
- Opportunity to have multiple booth staff managing virtual attendee meetings with video recording
- Access to the queue management system allowing for multiple exhibitor representatives
- Exchange contact details, take notes and provide exhibitor information to download



# PRIMARY ADVERTISING OPPORTUNITIES

## Package B - Unlimited

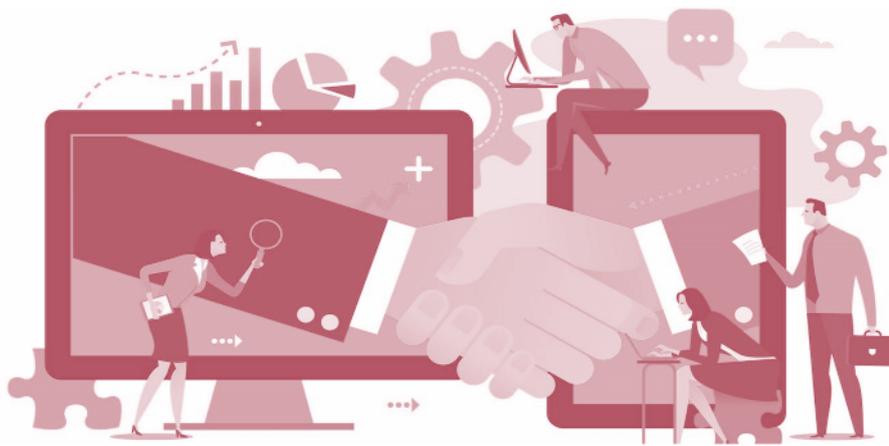
£1,200

### Main benefits:

- 1 x 15 minute pre-recorded virtual educational workshop
- Play a promotional video that loops during virtual exhibition time
- Name, profile and website link will be listed on the meeting website
- Name, profile and website link will be listed on the virtual meeting exhibition area
- Exhibitor list will be circulated as part of any pre-conference mailings to the membership
- Use of the event logo and web link for marketing purposes
- Opportunity to upload a welcome/promotional video, company brochures and slide deck for attendees to view
- Full exhibition listing to include profile, web address, welcome video and provide brochures for download
- Opportunity to have multiple booth staff managing virtual attendee meetings with video recording
- Access to the queue management system allowing for multiple exhibitor representatives
- Exchange contact details, take notes and download exhibitor information



We have received extremely positive feedback from many of you who supported our last in-person conference (in 2019). For those of you who are considering 'attendance' and sponsorship for the first time, we are confident that you will find an opportunity suitable for your specific requirements.



This could be the perfect platform for you to achieve exposure to key members within the field of toxicology and safety sciences, giving you the opportunity to market your business effectively and in a safe manner.

## EXHIBITOR MARKETPLACE

### Virtual stand - Unlimited

**£375**

The exhibitor market place is where all exhibitors will be located for delegates to interact with.

#### Main benefits:

- Exhibitor list will be circulated as part of any pre-conference mailings to the BTS Membership and any non-member delegates
- Exhibitor name, profile and website link will be listed on the conference website
- Exhibitor name, profile and website link will be listed on the virtual conference exhibition area
- Use of the event logo and web link for marketing purposes
- Opportunity to upload a welcome/promotional video, company brochure and slide deck for attendees to view
- Access to the queue management system allowing for multiple exhibitor representatives
- Opportunity to have multiple booth staff managing virtual attendee meetings with video recording
- Ability to exchange contact details and take notes

Please click on Virtual Exhibition below to see more about the virtual exhibition of the platform.

**VIRTUAL EXHIBITION**

# Additional Advertising Opportunities

## Email to all attendees - £250

Email sent out to all registered attendees, after committee approval, on a date of your choosing up to 2 weeks before or 2 weeks after the meeting.

Maximum of 2 companies

## Rolling banner advert - £400

Promotional banner displayed on the conference timeline throughout the conference.

Maximum of 2 companies

## Pop-up promotional Video - £125 or £250

A 30-second or 2-minute video that will be played on every delegate's screen during the refreshment break. The company will be able to choose which day the video will be played.

Maximum of 1 company per Day.



## Contact

For further details, please contact

BTS Event Managers  
c/o Executive Business Support  
Davidson Road  
Lichfield  
Staffordshire  
WS14 9DZ

Contact: Steve Hewitt  
Telephone: 44 (0) 1543 442158  
Email: [meetings@thebts.org](mailto:meetings@thebts.org)  
Web: [www.thebts.org](http://www.thebts.org)