



**The 34th Annual Scientific Meeting of the
British Society of Toxicological Pathology (BSTP)
held jointly with the British Toxicology Society (BTS)**

EPIGENETICS IN TOXICOLOGY AND PATHOLOGY

**Tuesday 19th & Wednesday 20th November 2019
Hilton Newcastle and Gateshead Hotel, Bottle Bank, Gateshead, UK**



PROMOTIONAL PROSPECTUS

**BSTP
PO Box 819
Harrogate
North Yorkshire HG1 9XF
UK**

Registered Charity No: 1043793

Contact:
bstpoffice@aol.com or telephone + 44 (0)7894 123 533

Website:
<http://www.bstp.org.uk/events/34th-annual-scientific-meeting-agm-held-jointly-with-the-bts/>

Hello

The BSTP's 34th Annual Scientific Meeting (including the AGM) will this year be held jointly with the BTS and will cover the topic of **EPIGENETICS IN TOXICOLOGY AND PATHOLOGY**. We feel that this is a great opportunity for you to promote your company's services to a wide range of interested parties.

Delegates at this meeting will include opinion leaders and decision makers working in the field of both pathology and toxicology.

Recently we have seen an explosion of discoveries related to the cellular regulation of phenotypes through epigenetic mechanisms. As epigenetic changes are reversible, this offers the potential for epigenetic therapies based on cellular reprogramming (e.g. cancer, neuro degenerative disease), with further opportunities in the detection of microRNAs (e.g. blood, exhaled air) and their use as diagnostic tools.

The Organising Committee have worked to bring experienced researchers from all over the world, as well as leaders in the industry to discuss recent advances in epigenetic therapies.

This meeting will include talks from academic researchers investigating the role of epigenetics in various diseases. There will also be presentations from toxicologists/pathologists working in pharmaceutical/biotechnology companies exploring epigenetic mechanisms and their therapeutic/diagnostic potential.

The BSTP and BTS have extensively promoted the meeting to ensure maximum attendance, with the aim that delegates will be key members within the fields of both pathology and toxicology.

Exhibitors and Sponsors will receive acknowledgement prior to, and during the meeting and enjoy significant contact with delegates during the event, including the evening drinks/canapé reception.

We look forward to your participation at this event and welcoming you to Gateshead in November 2019.

For addition information, please contact the BSTP at bstpoffice@aol.com

As an example, here are some of the opportunities still available:

- ✓ **Trade Stand**
- ✓ **Literature in delegate packs**
- ✓ **Sponsorship of the delegate bags**
- ✓ **Logo and link on the BSTP website**
- ✓ **USB Memory Sticks**
- ✓ **Advertising in the delegate booklet**

Programme

Tuesday 19th November 2019	
08.30 - 09.30	Registration
08.30 - 09.00	Committee Meeting of the BSTP and BTS Scientific Committee
09.30 - 09.45	Welcome Introduction <i>Dr Begonya Garcia, President of the BSTP</i>
09.45 - 10.30	Getting up close and personal with epigenetics in health and disease <i>Professor Ann Daly, Newcastle University, UK</i>
10.30 - 11.00	Refreshments and Poster Exhibition
11.00 - 11.45	The epigenome as a mediator of environmental effects on development and implications in disease development <i>Professor Richard Meehan, University of Edinburgh, UK</i>
11.45 - 12.30	Environmentally induced epigenetic toxicity <i>Dr Emma Marczylo, Public Health England, UK</i>
12.30 - 13.00	Technology on the Pitch <i>Complimentary "elevator pitch" from the Trade Exhibitors</i>
13.00 - 13.45	Lunch and Poster Exhibition
13.45 - 14.30	Epigenetic transgenerational effects promoted by toxicants <i>Dr Fatima Smagulova, Research Institute for Environmental and Occupational Health, France</i>
14.30 - 15.15	Genomic imprinting, developmental reprogramming and adverse effects of early life environments <i>Dr Robert Feil, IGMM, France</i>
15.15 - 15.30	Short Oral Communication <i>To be confirmed</i>
15.30 - 16.00	Refreshments and Poster Exhibition
16.00 - 17.00	Epigenetic effects of endocrine disrupting chemicals: Mechanisms, evaluation and pathologies <i>Dr Joëlle Rüegg, Uppsala University, Sweden</i>
17.00 - 18.00	BSTP Annual General Meeting
18.00 onwards	Drinks and Canapé Reception

Wednesday 20th November 2019	
08.30 - 09.00	Registration and Poster Exhibition
09.00 - 09.15	Introduction to Day 2 <i>Dr Chris Powell, President of the BTS - tbc</i>
09.15 - 10.00	Epigenetic modifications and cancer <i>Dr María Berdasco</i> <i>Josep Carreras Leukaemia Research Institute (IJC), Barcelona, Spain</i>
10.00 - 10.45	Epigenetic acetylation and disease pathologies: More than just histones! <i>Professor Patrick Matthias, FMI, Switzerland</i>
10.45 - 11.15	Refreshments and Poster Exhibition
11.15 - 12.00	Epigenetic mechanisms in cognitive impairment linked to aging and Alzheimer's disease <i>Dr Christian Griñán-Ferré, University of Barcelona, Spain</i>
12.00 - 13.00	Epigenetics and liver fibrosis <i>Professor Jelena Mann, Newcastle University, UK</i>
13.00 - 13.45	Lunch and Poster Exhibition
13.45 - 14.45	Importance of investigating epigenetic alterations for industry and regulators <i>Dr Remi Terranova, Novartis, Switzerland</i>
14.45 - 15.30	Pre-clinical development of epigenetic therapies: drugging bromodomains <i>Dr Inma Rioja Pastor, GlaxoSmithKline, UK</i>
15.30 - 16.00	Refreshments and Poster Exhibition
16.00 - 16.30	Epigenomics - Pathology Case Study: Characterizing preclinical <i>in vivo</i> safety toxicology profile of BET inhibitors <i>Dr Thierry Flandre, Novartis, Switzerland</i>
16.30 - 17.00	Roundtable discussion Emergent epigenetic therapies and toxicity: Pathological landscape? <i>Chairs: To be confirmed</i>
17.00	Closing Remarks

You are advised that the programme timings, lecture title and speakers may be subject to change without notice

TRADE EXHIBITOR BENEFITS

The organising societies value your support and believe that the relationship between your company and the BSTP and BTS can be a mutually beneficial one. The BSTP and BTS have expanded the benefits and services provided to the exhibitors with each exhibiting company receiving:

- Registration for two company executives for the duration of the event, including refreshments and lunch and includes the Drinks/Canapé Reception on Tuesday 19th November 2019.
- Company listing and exhibit location published in the meeting proceedings/programme provided to all delegates and invited speakers.
- Company logo in the meeting proceedings, along with your company address and a 200-word summary of your products/services.
- Complimentary advertising (1 PowerPoint slide) on the marketing loop displayed in the main meeting room during all breaks.
- Recognition in all advertising efforts for the meeting once payment has been received.
- Complimentary “elevator pitch” – 2 minutes and 2 PowerPoint slides in a contiguous 20-minute presentation (i.e. one trade presenter after another).
- One exhibition stand (3m x 3m space-only) equipped with one table, two chairs, free WiFi and access to an electricity power point.
- One delegate pack including delegate list provided on 19th November 2019.
- Electronic copy of the delegate list provided in PDF format after the conference has taken place (this list must not be shared with or sold to any third party).
- Inclusion of 1 item of promotional literature in the delegate packs.

Exhibit dates and times (may be subject to change): Tuesday 19th November - 0830 to 1700 and Wednesday 20th November - 0830 to 1615.

Installation dates and times (may be subject to change): Access to the Gateshead Suite at the Hilton Newcastle and Gateshead Hotel will be on Tuesday 19th of November from 0700 - 0830. If access is required on Monday 18th November, please contact the BSTP Secretariat.

Dismantling dates and times (may be subject to change): Wednesday 20th November from 16.00. You will get access to the Gateshead Suite on the 20th November from 16.00 - 1700.

PROMOTIONAL OPPORTUNITIES:

- Please note that some items have limited availability and are offered on a “first come first served” basis and the deadline has been extended until 20th October 2019.
- The deadline for the receipt of logo’s, company summaries, PowerPoint slides and delegate materials is 13th October 2019.
- **As a registered charity, the BSTP is not required to be registered for VAT.**

PROMOTIONAL OPPORTUNITIES:

TRADE EXHIBITION PACKAGE (Max 2)	£2000.00
This is the ideal opportunity to meet both pathologists and toxicologists in the industry, giving you the chance to market your business face to face. Limited to 2 companies - all the exhibitor benefits listed on Page 3, plus a 15-minute speaking presentation to further inform the meeting of your company's products/services and their relevance to science - one per day.	
TRADE EXHIBITION PACKAGE (Max 8)	£1500.00
This is the ideal opportunity to meet both pathologists and toxicologists in the industry, giving you the chance to market your business face to face. Limited to 8 companies - all exhibitor benefits listed on Page 3.	
SPONSORSHIP OF DRINKS/CANAPÉ RECEPTION ON TUESDAY 19th NOVEMBER 2019 (Max 1)	SOLD
Company logo and 200-word company summary in the Delegate Booklet. We will also include one (A4) PowerPoint slide in the marketing loop. You will have the opportunity to display a roll-up banner for the duration of the reception.	
SPONSORSHIP OF DELEGATE BAGS (Max 1)	£400.00
Company logo on the delegate bags that are handed out to all attending delegates and speakers. Bags to be provided by the sponsor. Company logo and 200-word company summary in the Delegate Booklet. We will also include one (A4) PowerPoint slide in the marketing loop.	
ADVERTISING IN THE DELEGATE BOOKLET	From £200.00
A4 unsecured PDF File, and we will also include one (A4) PowerPoint slide in the marketing loop: £300.00 - OUTSIDE BACK COVER - SOLD £250.00 - INSIDE BACK COVER - SOLD £250.00 - INSIDE FRONT COVER £200.00 - INSIDE PAGE - SOLD	
USB MEMORY STICKS/FLASH DRIVES (Max 1)	£300.00
Copies of the delegate booklet, including abstracts will be made available to everyone attending the meeting by means of a USB memory stick and included in the delegate bags. The USB sticks to be provided by the sponsor company. We will also include one (A4) PowerPoint slide in the marketing loop.	
SPONSORSHIP OF REFRESHMENT BREAKS AND LUNCH (Max 1 per day)	SOLD
Company logo and 100-word company summary in the Delegate Booklet. We will also include one (A4) PowerPoint slide in the marketing loop. You will have the opportunity to display a roll-up banner as the recognised sponsor of the refreshment breaks and lunch on the designated day.	

SPONSOR BRANDED LANYARDS (Max 1)	SOLD
Attendees will receive your branded lanyard with their name badge during registration. Lanyards to be provided by the sponsor. We will also include one (A4) PowerPoint slide in the marketing loop.	

SPONSOR BRANDED NOTEPADS AND PENS (Max 1)	SOLD
Attendees will receive your branded notepads and pens in their delegate pack during registration. Notepads and pens to be provided by the sponsor company. We will also include one (A4) PowerPoint slide in the marketing loop.	

GIFTS FOR DELEGATES IN THE CONFERENCE BAGS	£150.00
Sponsorship of gifts inserted into all the delegate bags with acknowledgement of sponsorship in the Delegate Booklet. We will also include one (A4) PowerPoint slide in the marketing loop.	

LITERATURE IN THE CONFERENCE BAGS	£120.00
One piece of advertising literature inserted into all the delegate packs.	

SPONSORSHIP OF POSTER PRIZE (Max 1)	SOLD
Company logo and 100-word company summary in the Delegate Booklet. We will also include one (A4) PowerPoint slide in the marketing loop.	

SPONSORSHIP OF CASE PRESENTATION PRIZE (Max 1)	SOLD
Company logo and 100-word company summary in the Delegate Booklet. We will also include one (A4) PowerPoint slide in the marketing loop.	

LOGO AND LINK ON THE BSTP/BTS EVENT WEBSITE	£60.00
Until 30th November 2019.	

OTHER SPONSORSHIP OPTIONS	P.O.A.
Contact the BSTP Secretariat with details of your ideas for sponsorship and we will get back to you with a price.	

In the event that multiple companies apply to provide the same item, the BSTP Trade Exhibition Co-ordinator reserves the right to make the final allocation with priority given on receipt of full payment.

For the provision of lanyards, notepads, pens, USB memory sticks and delegate bags etc., a maximum of 150 items will be required.

Travel and Accommodation: The BSTP and BTS are not able to make any travel or accommodation arrangements on behalf of trade exhibitors; however, we can provide details on request, including a list of hotels in the area.



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EXHIBITION & SPONSORSHIP BOOKING FORM

Please return this form by midnight on Sunday 13th October 2019

COMPANY NAME (to be used in programme):			
PRIMARY CONTACT NAME:			
TEL:			
EMAIL:			
INVOICE ADDRESS:			
PURCHASE ORDER NUMBER (if required):			
<i>Please tick this box to confirm that your stand and personnel are covered by Public Liability Insurance for this event and can provide a copy on request.</i>			<input type="checkbox"/>
COMPANY EXECUTIVES ATTENDING:			
Name		Dietary requirements	
Name		Dietary Requirements	
I have read and understood the terms and conditions of the BSTP/BTS meeting			
NAME			
SIGNATURE			
DATE			

To ensure maximum contact with attendees, the total number of exhibitors is capped at 10. We are anticipating attendance numbers in the range of 100 - 150 with opportunities for delegates and speakers to visit the exhibits before the Day 1 and Day 2 sessions begin, during the refreshment and lunch breaks. The exhibitions and posters will be co-located in the break-out areas in the Gateshead Suite. All Trade Exhibitors are invited to attend the drinks/canapé reception in order to network further with delegates and speakers.

ITEM	NOTES	COST	PLEASE SELECT
Trade Exhibition Package	Includes all the benefits on page 3 plus a 15-minute speaking presentation	£2000.00	
Trade Exhibition Package	Includes all the benefits on page 3	£1500.00	
Sponsorship of the drinks/canapé reception		SOLD	
Sponsorship of delegate bags	To be provided by the company	£400.00	
Advert – back outside cover		SOLD	
Advert – back inside cover		SOLD	
Advert – front inside cover		£250.00	
Advert – inside page		SOLD	
USB Memory Sticks/Flash Drives	To be provided by the company	£300.00	
Sponsorship of refreshment breaks and lunch	1 per day	SOLD	
Sponsor branded lanyards	To be provided by the company	SOLD	
Sponsor branded notepads and pens	To be provided by the company	SOLD	
Gifts for delegate in the conference bags	To be provided by the company	£150.00	
Literature in the conference bags	To be provided by the company	£120.00	
Sponsorship of Poster Prize		SOLD	
Sponsorship of Case Presentation Prize		SOLD	
Logo and Link on the BSTP/BTS event website		£60.00	
Bespoke	Please contact the BSTP Secretariat – bstpoffice@aol.com	P.O.A.	

Stand Personnel: If you have booked a stand for the meeting two company executives are included in the price. If you require any additional stand personnel, please state below:

Name	Dietary Requirements	Day(s) Attending	Cost (@ £250.00/person/day)
Total Amount			£

Payment Schedule

Once a booking form is received an invoice will be submitted, with all invoices payable within 28 days of the invoice date. All payments must be received by midnight on Sunday 13th October 2019.

Exhibitors who have not paid in full by midnight on Sunday 13th October 2019 may not be allocated their preferred exhibition stand and their details will not be included in any publicity materials.

Similarly, any promotional marketing item for which payment has not been received in full by midnight on Sunday 13th October 2019 may not be allocated their preferred marketing product.

Payment (including all bank charges) should be made in Pounds Sterling by BACS or Faster Payment to:

Bank Name: *Lloyds TSB, Alnwick Branch*
Branch Name: *Alnwick (309013)*
Bank Address: *24 Bondgate Within, Alnwick, Northumberland NE66 1TD, UK*
Account Name: *British Society of Toxicological Pathology*
Sort Code: *30 90 13*
Account No: *00048130*
SWIFT/IBAN: *GB20LOYD30901300048130*
BIC: *LOYDGB21611*

Payments by PayPal are available on request.

Cancellation charges

Notification of any cancellation must be made in writing.

Once a booking form has been received, irrespective of whether the payment has been made, the following cancellation charges will apply:

- Prior to midnight on Sunday 13th October 2019 – refund of 75% of the total cost
- After midnight on Sunday 13th October 2019 to 1st November 2019 – refund of 50% of the total cost
- On or after 1st November 2019 – no refunds will be issued, and any outstanding amounts will be invoiced.



Terms and Conditions

- Bookings of trade stands & sponsorship/promotional marketing materials will be administered on a “first-come, first-served basis” with priority given on receipt of full payment.
- All bookings will be acknowledged by email with further information and an invoice for full payment in advance of the meeting sent to you by the BSTP Secretariat.
- Exhibition space allocation - whilst every effort will be made to allocate the space(s) requested; the Trade Exhibition Co-ordinator reserves the right to make the final allocation with priority given on receipt of full payment.
- All promotional materials, logos (in JPEG format), PowerPoint slides and company summary are to be sent to the BSTP Secretariat and received no later than midnight on Sunday 13th October 2019.
- Eligible Exhibits: Only the sign of the company whose name appears on the signed booking form may be placed in the stand or appear on any printed list of exhibitors. The sharing of exhibition space by two or more companies is not permitted.
- In the event of it being necessary for any reason whatsoever for the Exhibition to be abandoned, postponed or altered in any way in whole or in part or if the BSTP/BTS and its appointed agents find it necessary to change the dates or venue of the exhibition or the exhibition layout, the BSTP/BTS and its appointed agents shall not be liable for any expenditure, loss or damage incurred by an exhibitor resultant upon such change. Nor shall the BSTP/BTS and its appointed agents be liable for any expenditure, loss or damage resultant upon the intervention of any authority which restricts the use of the premises in whole or in part in any manner whatsoever.
- Public Liability Insurance: All exhibitors must provide (on request) a PDF copy of the Public Liability Insurance Certificate as proof that their exhibition stand and personnel, as well as any stand contractor appointed by said exhibitor, are covered by Public Liability Insurance for the duration of the BSTP/BTS meeting.
- To express an interest in attending please contact the BSTP at bstpoffice@aol.com
- All completed booking forms are to be sent to the BSTP Secretariat at:

BSTP Secretariat
PO Box 819
Harrogate
North Yorkshire HG1 9XF
UK

Once your booking form has been accepted, you will be contacted by the BSTP Secretariat – bstpoffice@aol.com